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1. By using this site you agree to be legally bound by these terms, which shall take effect immediately on your first use of this site. If you do not agree to be legally bound by all the following terms please do not access and/or use **www.picsuk.com**

2. Pattern Imprinted Concrete Supplies Ltd (PICS) may change these terms at any time by posting changes online. Please review these terms regularly to ensure you are aware of any changes made by PICS. Your continued use of **www.picsuk.com** after changes are posted means you agree to be legally bound by these terms as updated and/or amended.

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5.1 There may be technical inaccuracies, typographical or other errors, programming bugs or computer viruses in this web site or its contents, which have escaped our attention. Further, we make no representations or warranties that the functional aspects of our site will be uninterrupted or error-free, or that our site or the server that makes it available are free of viruses or other harmful components. By using this site you acknowledge that its use is at your own risk.

5.2 Our site and its contents have been designed and validated according to current web programming standards (HTML 4.01 with CSS and Javascript), and will render correctly with all major browsers. To view of all the features and for all functions to work properly, it is necessary that images and Javascript are enabled. Browsers which do not support the full range of current standards may fail to display all aspects correctly.

5.3 For your convenience, our Web site may link to other Web sites that may be of interest to you but which are not under our control. These links do not imply an endorsement by PICS and we are not responsible for the availability of, or the content contained in, any linked site.

INVALIDITY

6. If any part of these Terms is unenforceable (including any provision in which we exclude our liability to you) then enforceability of any other part of these conditions will not be affected.

PRIVACY AND LEGAL NOTICE

7. You acknowledge and agree to be bound by the Terms of our Data Protection & Privacy Policy as shown below;

PICS values your privacy. This statement outlines our information gathering and dissemination practices for this website.

7.1 Data Protection Act

We are conscious of our responsibilities under the Data Protection Act 1998. We shall endeavour to process in accordance with that Act any personal information relating to you from which you may be identified. We shall not retain information relating to you longer than is necessary for the purposes for which it is obtained.

7.2 Collection and use of data

On many of our pages you can, make requests and view and submit information. The types of

personal information collected on these pages are: name; address; e-mail address; phone number; and information on products and services which are supplied. Such personal information is collected only as part of an explicit information request process. This information allows us to process and fulfil your requests, and to contact you if we need to obtain or provide additional information.

7.3 Disclosure of data

As a general rule the information which you supply will be processed purely for the purpose(s) for which it is supplied and collected. However, we may on occasion use your information for the purpose of providing information to you about special offers, services, products and features on our website which we consider may be of interest to you and for other related marketing purposes. We may share your information with reputable third parties for the purposes of fulfilling any request which you may make. Otherwise, we will not reveal your personal or contact details to any third party in any circumstances other than with your specific consent or where not to do so would involve breaking the law.

7.4 Your consent

By using our web site, you consent to the collection and use of your information as outlined in this Data Protection & Privacy Policy. We may change our Data Protection & Privacy Policy at any time and without notice. If we decide to change this policy, we will post those changes on this page so that you are aware of what information we collect, how we use it, and under what circumstances we disclose it.

7.5 Cookies

In some areas of the site we use "cookies". A cookie is a software application that enables a site to customise its services to the interests of the user. This is achieved by tracking the user's navigation of the site and storing that information on the user's hard drive. For example, a cookie can be used to store registration information in an area of the site so that a user does not have to provide it on subsequent visits to that area.

Cookies are used to better personalise the content, banners and promotions that you will see. We may use this information to research and understand how our user's habits are similar or different so that we can enhance your experience on our Web site.

7.6 Information

You have a right to know about the personal information PICS holds about you. You also have a right to have your data corrected or deleted. Please e-mail questions or requests for more information about our privacy policies to **info@picsuk.com** Anyone may request the removal of his or her name from our marketing database by sending an e-mail to **info@picsuk.com**. You must provide your name, complete street address, city, country, post code and e-mail address.

Any data we hold on you will be deleted from our existing files upon receipt of such notice. If you have any queries about this Data Protection & Privacy Policy or wish to resume receiving information which you may have previously opted out from receiving, please contact us via **info@picsuk.com** or by telephone on 01635 202224, or write to us at: Unit 2, Red Shute Hill Industrial Estate, Hermitage, Newbury, Berkshire, RG18 9QL.